



Rockin' Litho

14461 Shark Way
Los Gatos CA 95033
888-734-9348

May 13, 2013 Est# 855-21324 Job# 10128-12
Serge@carpedata.com 408-666-7356

Proposal For: Serge Protector, 24 Seven

Title	Campaign Work Type Demonstration
Description	A Multi-Product Job of Multiple Items
Note	Up to about 50 line items can be entered, and the workflow extends from RFE, through Proposal, Order Entry and Invoicing. In addition, the Production Details field is available, enabling extensive text entry, including content copied and pasted from incoming emails and documents.
Proofs	High-resolution Imposition
Furnished	Application Files and PDF or Color Lasers
Finishing	Various
Packaging Freight	Carton packed FOB Origin Freight Additional
Proposal Notes	Page two of this Campaign Proposal lists the individual component line items that comprise the job.
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(+/- 0%) Quantity	<u>23,115</u>
Price	\$71,525.05
+ Est Freight	\$250.00
Total	\$71,775.05

Proposed Schedule	<u>Files</u>	<u>Proofs</u>	<u>Press</u>	<u>Ship</u>	<u>Deliv</u>
	Jun. 6	Jun. 7	Jun. 10	Jun. 11	Jun. 12

Thank you,



Jimmy Buffett
Rockin' Litho

Accepted by: Serge Protector
For: 24 Seven

X _____ Date

Terms of sale: Net 30 The attached terms & conditions are a material part of this quotation and include a limited warranty, disclaimers of warranties, and a limitation of customer's damages and remedies. Acceptance of this offer shall include acceptance of all of the terms & conditions. All applicable taxes will be added to the prices herein. Prices are subject to change based on availability of materials, press time and current price of paper. Quotations over 30 days old are subject to review. Record # JB-21324

#	Qty	Description	Details	Each	Price
1	500	Nights in White Satin	4/0: 4CP 24 x 36" FoamCore Laser Cut WF 600 dpi Drop-down lists are from Personalize SPEX	\$4.9400	\$2,470.00
2	450	California Dreamin'	4/4: 4CP 8.5 x 11" Static Cling Trimmed IND 600 dpi Paper, finishing and inks drop-downs have been increased to 20 values	\$6.4711	\$2,912.00
3	550	Love In Vain	4/4: 4CP + OA Gloss Aqueous 11 x 17" 100# Dull Cover Mounted on MDF 1/2" GS 600 dpi Each sales rep has control over the values that drop down for him or herself	\$6.7364	\$3,705.00
4	500	Hotel California	4/0: 4CP 4 x 8' Flex Vinyl 4" Pole Pockets, 2" webbing, grommets GS 600 dpi You can enter the lot price or a unit cost	\$2.2515	\$1,125.75
5	550	Fire And Rain	4/4: 4CP 8.5 x 11" 80# Dull Book Trimmed and folded to final size IND 600 dpi If starting with a unit cost, the lot cost will be calculated for you with a click.	\$8.6182	\$4,740.00
6	550	The Wayward Wind	4/4: 4CP + OA Gloss Aqueous 8.5 x 11" 80# Dull Book Fold, collate, saddle stitch and trim to final size IND 600 dpi The price Each is calculated automatically based on Price/Qty	\$5.0509	\$2,778.00
7	350	Whiter Shade of Pale	1/1: Black #10 24# Bond No finishing Jet 300 dpi The number of items and the net quantity is calculated automatically.	\$29.0957	\$10,183.50
8	550	For What It's Worth	4/4: 4CP + OA Gloss Aqueous 11 x 17" 100# Dull Cover Mounted on MDF 1/2" GS 600 dpi Items sort automatically by Item #	\$5.3741	\$2,955.75
9	550	Cheeseburger In Paradise	4/4: 4CP + OA Gloss Aqueous 11 x 17" 100# Dull Cover Mounted on MDF 1/2" GS 600 dpi Change the sort order by numbering the items as you wish.	\$6.4000	\$3,520.00
10	350	Nashville Cats	4/0: 4CP 4 x 8' Artex Canvas Heat Seamed GS 600 dpi Equipment drop-down is based on press names from management personalization	\$11.3657	\$3,978.00
11	4,500	All Along The Watchtower	4/4: 4CP + OA Gloss Aqueous 8.5 x 11" Static Cling Die Cut IND 600 dpi Items can be duped to minimize typing	\$1.0222	\$4,600.00
12	12,500	Uncle John's Band	4/4: 4CP 4 x 9" 24# Bond #10 Envelope converted Jet 600 dpi All of the drop-downs can be edited by each rep. Management can populate the drop-downs for all the reps as a starting point.	\$0.2666	\$3,332.00
13	450	Paint It, Black	1/1: Black #10 80# Gloss Book #10 Envelope converted Jet 600 dpi Values other than the drop-downs can also be entered.	\$11.4204	\$5,139.20
14	15	Addicted To Love	4/0: 4CP 4 x 8' Mesh Vinyl Grommets- Black, every 12", 2" webbing 1,000 dpi The notes field can be extensive. You can enter the lot price or a unit cost.	\$226.6667	\$3,400.00
15	100	The Thrill Is Gone (live)	6/6: 4CP + PMS + OAGV 11 x 17" White Lined Corrugated Die Cut WF 600 dpi Just about any kind of product can be specified.	\$41.6625	\$4,166.25
16	350	Time In A Bottle	4/0: 4CP 4 x 8' Artex Canvas Heat Seamed GS 600 dpi Equipment drop-down is based on press names from management personalization	\$11.4274	\$3,999.60
17	100	And It Stoned Me	6/6: 4CP + PMS + OAGV 11 x 17" White Lined Corrugated Die Cut WF 600 dpi This is a dupe of the previous item.	\$35.1800	\$3,518.00
18	200	The Fool On The Hill	0/0 4 x 8' White Lined Corrugated Trimmed to final size Non-printed items can also be included.	\$25.0100	\$5,002.00

Total Items 18
Total Qty 23,115
Total Price of Line Items \$71,525.05